

Velo Birmingham



**Sunday 24th September
Belbroughton will have
access issues from about
8.30am to 4.30pm**

LAST CHANCE TO COMMENT

This event involves 15,000 cyclists coming through Belbroughton from Woodcote Lane onto Dordale Road, via Broom Hill, Bradford Lane, Church Road, High Street and leaving via Holy Cross Lane. It represents an average of one cyclist passing through every 2 seconds for 8 hours.

If Worcestershire County Council allows the event, roads along the route listed above, and cul-de-sac roads off it, such as Nash Lane, Pincher's Close and Yew Tree Ave, will have no vehicular access to the highway network for the duration of the road closures on the day. There will be some restrictions on pedestrian access. Belbroughton Scarecrow Festival has been forced to move its date to the following weekend.

The Parish Council has objected to the principle of this year's Velo event on the grounds that there has been insufficient meaningful advance consultation by the organising company, CSM Active, including its failure to-date in addressing the impact on the local community. While the Parish Council endorses cycling as a healthy pursuit, it feels that the event proposed, with 15,000 cyclists, is too large for the village to cope with.

Residents who wish to register their comments / enquiries / objections to or support for the event should do so by **emailing** the organisers, CSM Active at route@velobirmingham.com and **copying in** the following:
County Councillor Karen May: kmay@worcestershire.gov.uk
Mr Ed Dursley: edursley@worcestershire.gov.uk and
Mr Jon Fraser: jfraser@worcestershire.gov.uk

This should be done NOW, because on 24 July the County Council Director is due to receive a report from his officers on the event organisation including health and safety issues and access arrangements for the general public. This will result in a final decision on

whether to publish road closure orders, determining whether the event can proceed as advertised by the organisers.

As race organisers, CSM Active's position is that they cannot mitigate problems which they do not know about. However, they will try to find solutions to individual concerns if people write in or email.

You are also encouraged to respond if you simply wish to record your support for, or objection to, the principle of the event passing through the parish. Every response, for or against, is important. So if you have more than one person in your household, do consider whether you each want to make individual responses.

FOR FURTHER INFO : <https://velobirmingham.com/the-route/>
<https://velobirmingham.com/the-route/road-closure-faqs/>
Parish Council website: <http://www.belbroughtonandfairfield-pc.info/> click through on News and Events for PDF dated July 2017 on Velo Birmingham.

For anyone without access to the internet and email please write to:

Velo Birmingham, CSM Sport and Entertainment, 62 Buckingham Gate, London, SW1E 6AJ.

Please copy in Jonathan Fraser, Ed Dursley and especially Councillor Karen May:

Ed Dursley,
Works and Events
Notification Manager,
Worcestershire County Council,
County Hall,
Spetchley Road,
Worcester,
WR5 2NP

Jonathan Fraser,
Community Engagement and
Relationship Manager,
Worcestershire County Council,
County Hall,
Spetchley Road,
Worcester,
WR5 2NP

It is **very** important that you copy any letter to our County Councillor Cllr Karen May
Cottage Farm
Doctors Hill
Bourneheath
Bromsgrove, B61 9JE

The information contained in this leaflet has been drafted by Belbroughton resident B Robinson, in conjunction with, and supported by the Parish Council who endorse the contents and have assisted in distribution.

This edition distributed via a Local Business or Musica Event, Belbroughton